



# Fraud protection

Minimise fraud & protect  
the commerce experience



# Fraud protection built in: block fraud while maximising your approval rates

## Minimise fraud & protect the commerce experience

Digital commerce and fraudsters are evolving in lockstep. This can make building your ideal business risk strategy challenging. Striking the right balance between fraud prevention and approvals rates ensure yours business authenticates genuine customers and blocks fraudsters - in real- time.

**\$130bn**

The amount retailers are projected to lose globally in card-non-present fraud over the next 5 years.

Zai's customisable fraud management tool is powered by FraudSight. This multi-layered fraud solution helps stop online fraud while increasing approval rates and minimising false positives.

### Benefits

- Increase revenues by driving higher approval rates and minimizing false positives.
- Reduce overall fraudulent chargeback volume and lower operational costs.
- Stay in control by combining machine learning and your custom business rules
- Predict customer outcomes including fraud with adaptive behavioral analytics through scalable machine learning.
- Reduce the need for manual checks.



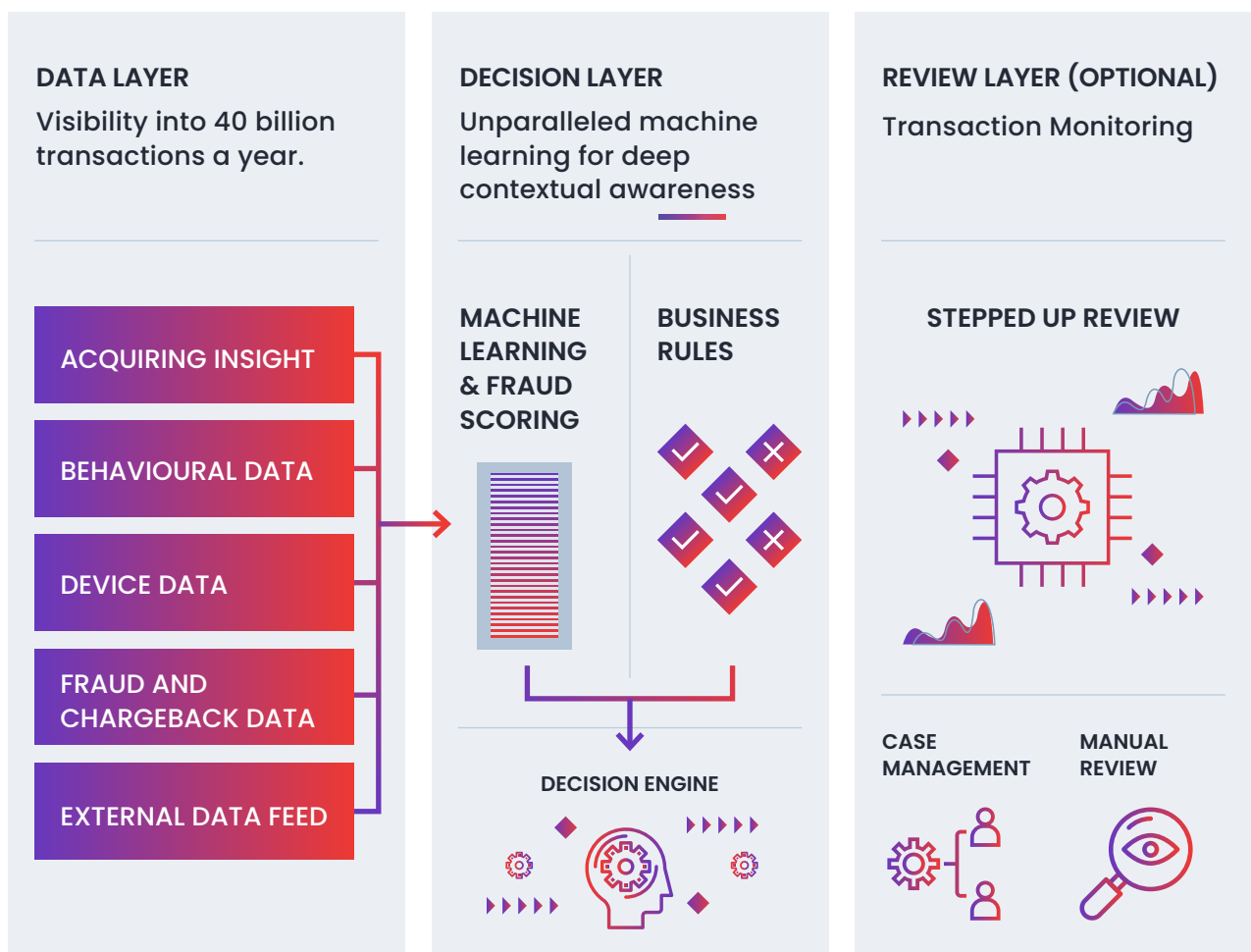
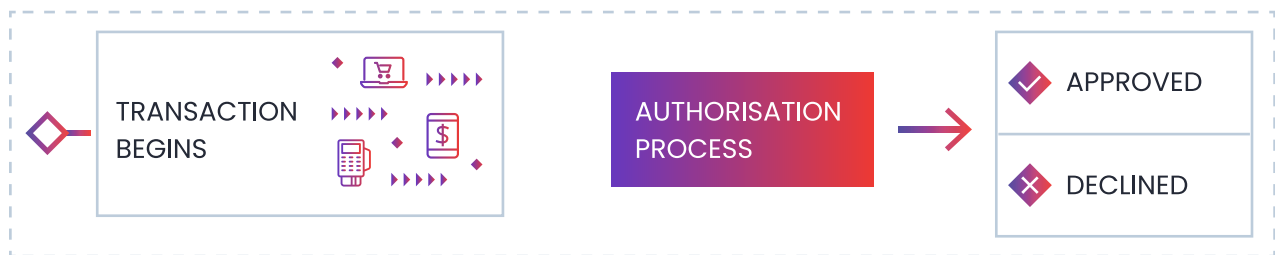
### Protect your revenue

Keep more revenue with leading edge security, fraud and loss mitigation solution.



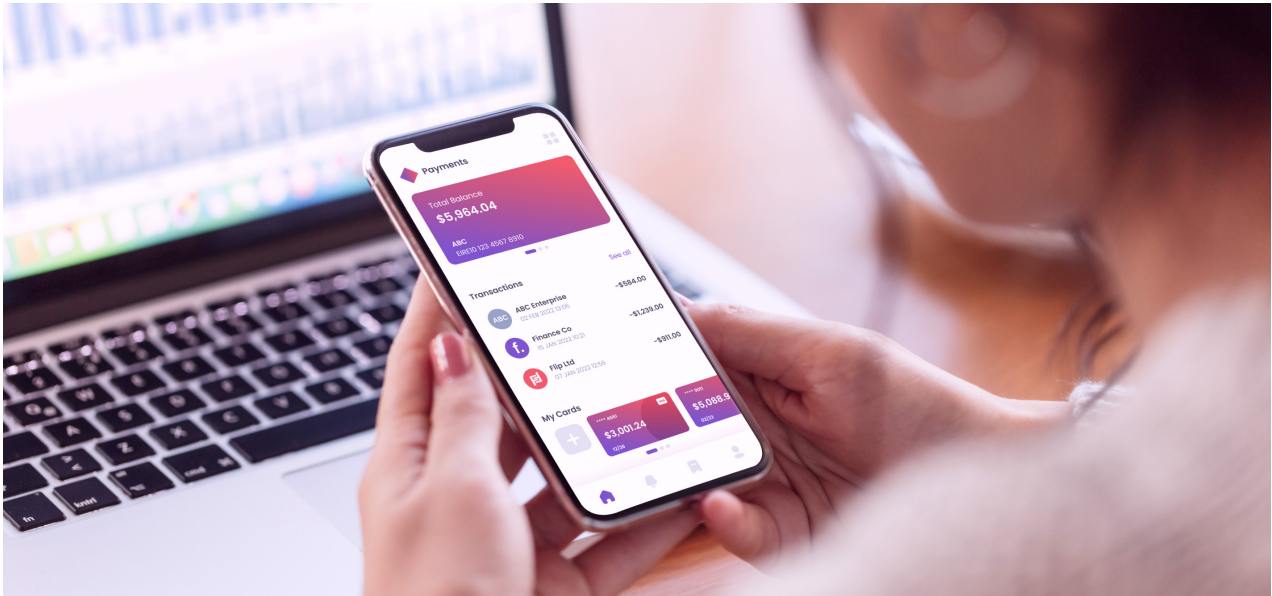
# FraudSight architecture

All fraud systems perform best when they see as much data as possible. Our machine learning leverages our vast, anonymised transactional insights in real-time to generate a fraud risk score. The result can be used to automatically accept or decline a transaction. Questionable transactions can be sent to a Manual Review System for further evaluation.



# About Zai

## Transforming the future of financial services



Zai is boldly transforming the future of financial services and powering customers by making innovative financial services accessible to all. Zai's payment API is a core capability within its suite of embedded finance products and services, helping businesses manage multiple payment workflows and move funds. Its innovative platforms apply a reliable micro- service architecture to enable authentication, liquidity, payment and settlement with zero wait-times.

Zai's payment orchestration platform allows businesses to optimise their payment stacks and scale faster. With our automated API you can connect with multiple payment processors, accept a growing number of payment methods and expand geographically, all while improving your payment workflow.

Also under Zai's umbrella is [CurrencyFair](#), a global currency exchange platform serving consumers and businesses with competitive exchange rates. Zai has over 200 employees, with plans to grow to 450 by 2025, and is expanding its presence across APAC, UK, USA and the Middle-East.



 For more information please visit [hellozai.com](https://hellozai.com)





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