Apple Pay

Easy, secure and convenient
way to pay

Pay

How Apple Pay can help your business

By implementing Apple Pay, you'll be able to take advantage of Apple's leadership in the mobile space. Apple Pay also helps to lower fraud rates thanks to its tokenisation technology. Apple Pay doesn't store the card numbers on the device, nor on Apple servers. Instead, a unique Device Account Number is assigned, encrypted and securely stored*.

By accepting Apple Pay, you can open your business to a wider and more engaged audience. As a result, you're likely to see higher conversion rates and higher acceptance rates.

Key benefits of Apple Pay

Purchasing made easy
With Apple Pay, shopping and paying in-app and on websites is as simple as the touch of a finger or a scan of a face with Touch ID™ or Face ID™ respectively.

Simple integration
Include the Apple Pay button on a product page and consumers can tap or click to buy instantly, without having to go to a separate checkout screen. This improves conversion rates and increases sales.

Higher conversion rates
Without the need to enter payment details, consumers can check-out faster and are therefore more likely to complete their purchase.
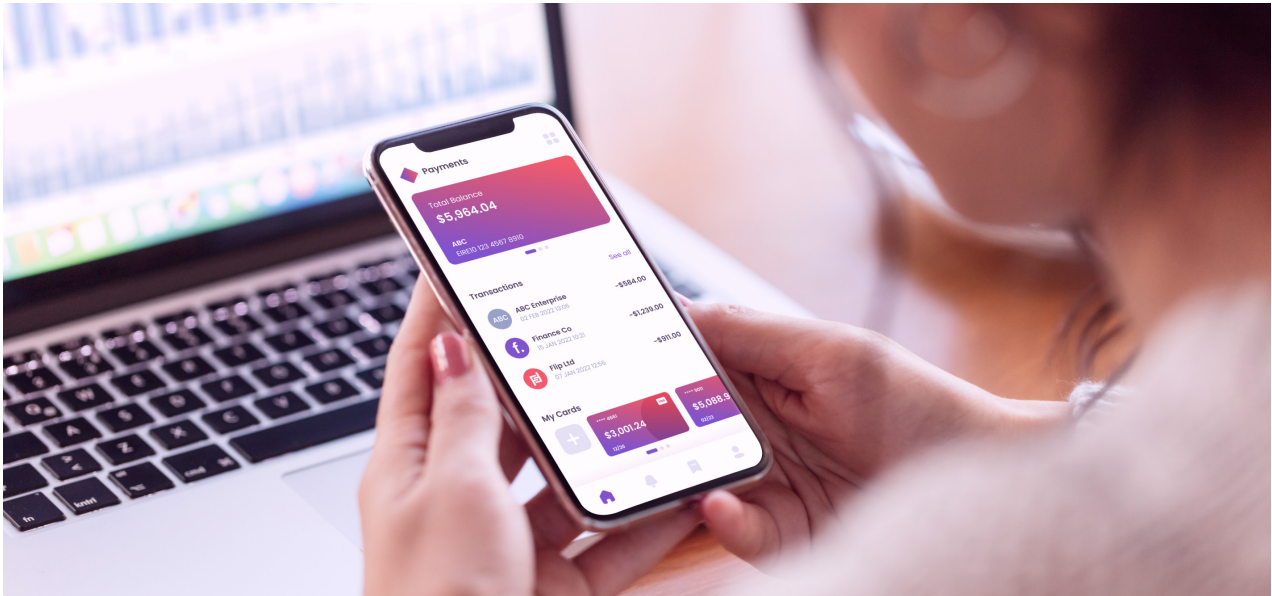
Security
Apple's tokenised card payment system means the consumer's sensitive card details aren't sent to the merchant or the payment gateway, reducing the risk of online fraud for all parties.

About Zai

Transforming the future of financial services

Zai is boldly transforming the future of financial services and powering customers by making innovative financial services accessible to all. Zai's payment API is a core capability within its suite of embedded finance products and services, helping businesses manage multiple payment workflows and move funds. Its innovative platforms apply a reliable micro- service architecture to enable authentication, liquidity, payment and settlement with zero wait-times.

Zai's payment orchestration platform allows businesses to optimise their payment stacks and scale faster. With our automated API you can connect with multiple payment processors, accept a growing number of payment methods and expand geographically, all while improving your payment workflow.

Also under Zai's umbrella is CurrencyFair, a global currency exchange platform serving consumers and businesses with competitive exchange rates. Zai has over 200 employees, with plans to grow to 450 by 2025, and is expanding its presence across APAC, UK, USA and the Middle-East.

For more information please visit hellozai.com

zaì

17/31 Queen Street
Melbourne VIC 300

+61 1300 047 883
(9am Mon - 5am Fri AEST)

27-101, Level 28, 161 Castlereagh St,
Sydney, NSW 2000

+61 (0) 2 91367750
(9am Mon - 5am Sat AEST)

hellozai.com